

STEPEVI

Media Release
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STEPEVI Presents New Colors to Expand Granite Silk Collection: Rebel Blue, Jade Green, Pebble Gray

STEPEVI, the undisputed benchmark for contemporary rugs, launches the newcomers of its Granite Silk Collection in IMM Cologne Fair and Maison & Objet Paris on January 2015.

STEPEVI, the leading contemporary luxury rug brand, is once again determining the color statement for the year by introducing three new colors in the Granite Silk Collection. The new colors of STEPEVI, Rebel Blue, Jade Green and Pebble Gray, are the sophisticated, trend-dictating tones of high-end, luxury interiors.

The refined Granite Silk Collection of elegant designs, is made with the purest noble yarn, silk. Each year STEPEVI announces the colors of the year through their most exclusive quality, Granite Silk. The collection is consistent with the understated style of STEPEVI and adds a subtle and unbeatable elegance to the contemporary interior.

Granite Silk is inspired by marbles, mosaics and large rocks, is weaved in 100% premium quality silk to give the rug a sleek finish that is luxuriously soft to the touch. The finesse and dignity of Granite Silk evokes a great sense of excellence in the most exquisite interiors. A textural interaction created by the contrast of cut and loop pile, a traditional technique taken to new heights by STEPEVI in its own unique way. The varying heights of the carpet fiber add drama and depth which brings your floors to life.



About STEPEVI:

STEPEVI is in a proud position to further re-define rugs across the world with a wealth of experience and expertise. Built upon a foundation of creativity and desire to make rugs a key element of interior design, the company became the market leader over three generations of successful enterprise in Istanbul.

Combining traditional rug making techniques with new technology, STEPEVI provides excellent customisation and contract services not only to retail customers but to architects and designers of high-end interiors projects within 4 to 6 weeks.

Today, STEPEVI continues its global expansion with boutiques and offices in London, Paris, Milan, Geneva, New York, Istanbul and Munich (opening soon).

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